

PARTICIPANT REGISTRATION DOCUMENT GUIDE

SCHEDULE DETAILS FOR SESSIONS:

Day 1

9:00am – 12:00pm

OPENING CEREMONY

1:00pm – 2:00pm

AI FOR NON SMART PHONES - INTRODUCING 'ASK VIAMO ANYTHING'

Viamo Inc

Description:

The session will be to discuss how Viamo is using AI to connect the digitally disconnected via basic mobile phones.

POTENTIAL OF AI TO DRIVE DIGITAL INNOVATION AND TECHNOLOGICAL TRANSFORMATION IN GHANA

University of Ghana - Individual Expert

Description:

This talk will explore the potential of AI to drive digital innovation and technological transformation in Ghana. We will discuss the following topics:

- How AI is being used in Ghana today.
- The challenges and opportunities of AI adoption in Ghana.
- The ethical implications of AI use.
- The role of government and the private sector in promoting AI adoption.
- The talk will conclude with a discussion of the future of AI in Ghana and how the country can harness this technology to achieve its development goals.

BLOCKCHAIN SCAMS: UNDERSTANDING DECENTRALIZATION SCAMS

Institute of Liberty and Policy Innovation

Description:

Many Ghanaians have fallen prey to blockchain scams in the name of Bitcoin. Millions of dollars have stolen from the online traders with schemes that reward with good outcomes. In the process any lose their investments. The Digital Investment turf and blockchain technology particularities are greeted with scepticisms and unclear path for its use for economic development and social change in Africa.

The emergence of Central Bank Digital Currencies (CBDCs), AfCFIA and governments observatory approach to the adoption of blockchain tools to enhance intra-regional digital trade may need a cogent operational framework that resonates with the people. Thos session will educate participants on cryptocurrency scams and help build skills and opportunities for blockchain developers.

2:00pm – 3:00pm

COLLABORATION FOR STRENGTHENING THE INNOVATION ECOSYSTEM IN GHANA

Ghana Hubs Network

Description:

In the process of coordinating and facilitating network-related programming and activities, GHN identified gaps and challenges which included a lack of a centralised data collection, processing and analysis system for hubs and startups in support of data driven and evidence-based programing and policy development and strengthened capacity in enhancing innovation hubs operations. Objectives will be to share insights from the program, panel discussion to engage on program deliverables, discussion on strategies and areas of collaborations to scale program, and facilitate partnerships for digital inclusion.

TRUST IN E-COMMERCE: CHALLENGES AND SOLUTIONS

Pan-African E-Commerce Initiative

Description:

In order to promote e-commerce growth in Ghana, strengthening trust between consumers and online businesses and vice versa is paramount. This session will delve into the challenges faced by the e-commerce sector in establishing trust and present actionable solutions to address these issues.

Objectives of the session:

- To understand the challenges faced by the e-commerce sector in building trust with consumers.
- To identify the root causes of the lack of trust in e-commerce.
- To explore potential solutions and strategies for building and maintaining trust.
- To share actionable solutions from the Rwandan context.

DATA STORYTELLING FOR MEDIA PROFESSIONALS

Apercu Consulting

Description:

Over the years, there have been several surveys and studies published by the Ghana Statistical services and other research bodies. While these studies are of interest to the public, they are often not communicated in a format that can be easily understood by the average Ghanaian. Using an open source dataset, this session aims to equip media professionals with the knowledge and skills they need to effectively turn large datasets into engaging stories that drive impact.

3:00pm – 4:00pm

COLLABORATIVE ACTION PLAN INPUT SESSION

GDIW Team

Description:

This session will be led by the Ghana Digital Innovation Week team and will bring together key organisations in the innovation and digital innovation ecosystem to drive conversations for action, follow-up and collaboration, before, during and after the annual GDIW. The session will result in a collaborative plan with a shared vision, solutions and commitments by the innovation and digital innovation ecosystem for follow-up.

The collaborative plan will be a dynamic/living document created through dialogue, capturing the commitments of Ghana's Digital Innovation Ecosystem and providing opportunities for collaboration and partnership. It will include policy actions, actions by the private sector, bi-lateral and other actors. It will be a key contributor to government policy and private sector action in the space.

SHAPING THE FUTURE OF MAKERSPACES IN AFRICA

Fab City Foundation

Description:

This talk will explore the transformative potential of makerspace as a hubs for local production and skills development, in particular in the context of circular and resilient African cities. Resilient local production systems, less need for importation of products, community centers for learning the skills required for the future of work are some of the potential benefits of makerspaces and partnerships with European local innovation ecosystems.

Currently, a number of organisations are engaged in exploring the potentials of this approach and creating the needed infrastructure to enable distributed manufacturing in Europe and Africa, in particular involving local innovation hubs such as makerspaces and Fablabs. The talk will introduce the mAKE project, the opportunities being create.

It will also feature examples from Africa and Europe in terms of policy advocacy approaches used to promote the work of makerspaces and updates and plans for the ongoing research facilitated by the Africa Makerspace Network and the Fab City Foundation.

DRIVING SUSTAINABLE CHANGE: SUSTAINIFY'S ROLE IN COMBATING CLIMATE CHANGE

Sustainify

Description:

The session explores the intersection of technology, sustainability, and environmental responsibility. Our panel of experts will explore the pressing environmental challenges facing our world and discuss how Sustainify, a groundbreaking sustainability platform, is empowering individuals and businesses to reduce their carbon footprint. We will discuss the impact of individual actions, the importance of technology in sustainability, and how Sustainify is at the forefront of this crucial movement.

LESSONS LEARNED FROM IMPLEMENTING A WESTERN EUROPE -> AFRICA PAYMENT PLATFORM

OA Pay

Description:

This session will cover the lessons Learned from Implementing and Operating a Western Europe -> Africa Payment Platform.

4:00pm – 5:00pm

INCLUSIVE DESIGN IN DIGITAL MEDIA: CRAFTING FOR ALL AUDIENCES

Sacrefilms Multimedia ltd

Description:

Inclusive Design in Digital Media: Crafting for All Audiences is a workshop focusing on the importance of designing digital media content to be accessible and inclusive for individuals with diverse needs and abilities. Participants learn about inclusivity principles, practical strategies for web accessibility, and user-centered design approaches, with real-world case studies and interactive exercises.

By the end, attendees gain the knowledge and tools to create digital media that welcomes and engages a wide range of audiences, enhancing usability and inclusivity in their projects. The session titled “Inclusive Design in Digital Media: Crafting for All Audiences” is a workshop designed to educate participants on the importance of creating digital media content that is accessible and welcoming to diverse audiences, including those with disabilities and varying needs.

INTEGRATE DIGITAL TOOLS INTO YOUR WORKFLOW: THE ROLE OF DESIGN THINKING

Design Thinking Ghana

Description:

The Role of Design Thinking" aims to equip participants with the skills and insights to seamlessly incorporate digital tools into their work routines. We will delve into the principles of design thinking, helping attendees understand how this approach can revolutionize how they integrate and utilize digital tools.

Through interactive exercises and discussions, participants will identify workflow challenges, perform a digital tool suitability audit, prototype solutions, and develop user-centric strategies for implementation. This workshop is tailored to a diverse group of GDIW participants, including

professionals, team leaders, managers, entrepreneurs, and anyone eager to enhance productivity through digital tool integration.

By the end of the workshop, attendees would have the opportunity to have a deep understanding of design thinking and practical skills to identify and address workflow pain points effectively.

ESPORTS: CATALYST TO DIGITAL WORKFORCE AND THE FUTURE OF WORK

Esports Association

Description:

An interactive Session with Esports Enthusiasts talking about Esports and digital lifestyle, The influence of Video Games and Esports towards the future of work and Livelihoods.

5:00pm – 6:00pm

DigiTalks

Day 2

10:00am – 11:00am

EXPLORING THE ASHESI INNOVATION ECOSYSTEM

Ashesi University

Description:

At Ashesi, our mission is to educate ethical entrepreneurial leaders with the courage to transform the continent. This requires a robust innovation ecosystem of curricular and extra-curricular programs designed to unearth the creative abilities of students. At this session, you will learn about the variety of orientation programs designed to cultivate a creative mindset and inculcate an experiential skillset that young people need to create the solutions that will make a difference in our society.

We will share the structure of our innovation ecosystem map. The map will present pre-Ashesi engagement programs, experiential curricular offerings, empowering extracurricular programs and post-Ashesi idea incubator engagement programs – all of which help them realize their dreams and help us realize our mission.

LEVERAGING SEX-DISAGGREGATED DATA FOR WOMEN'S FINANCIAL INCLUSION IN GHANA -THE FINTECHS PERSPECTIVE

UNCDF

Description:

Specific Objectives for this session include;

- Explore the challenges and barriers faced by Fintech companies in collecting and utilizing SDD for women's financial inclusion.
- Identify the specific constraints and limitations that hinder the effective analysis and utilization of SDD in tailoring financial services to women.
- Understand the reasons behind the failure to collect SDD and the potential solutions to overcome these barriers.
- Foster knowledge sharing and collaboration between UNCDF, the Ghana Fintech and Payments Association, and other ecosystem players to address the challenges and promote the use of SDD for women's financial inclusion. Expected Outcomes:
 - a. Enhanced understanding of the constraints faced by the Fintech industry in collecting and utilizing SDD for women's financial inclusion.
 - b. Identification of key bottlenecks and challenges in the analysis and utilization of SDD.
 - c. Sharing of best practices and successful interventions in overcoming barriers to collecting SDD.
 - d. Strengthened collaboration between UNCDF, the Ghana Fintech and Payments Association, and other ecosystem players to develop strategies and solutions for leveraging SDD in promoting women's financial inclusion.

SHARING THE NARRATIVE

Indelible Arts

Description:

Art is a universal language that goes beyond geographical, language and national boundaries. Through music, fashion, film and fine art we explore the power of art to break down such divisions which tend to separate people particularly those of the global black diaspora. Whose cultures feel most fragmented across geographical boundaries.

We currently have rare access to a Getty images archive of Black culture both in the United States, Europe and Africa. We would like to share a selection of such images during the event. As this will aid in delivering the workshop. The images will help to spark conversation.

The audience will be invited to participate and share their own views and to discuss,

11:00am – 12:00am

CREATING AN ENABLING ECOSYSTEM FOR THE CREATIVE ECONOMY IN GHANA

Innovation Village + Motiv Creative Panel

Description:

Ghana's creative economy is a vibrant and growing sector with immense potential to contribute to the country's economic and social development. However, there are a number of challenges that need to be addressed in order to create an enabling environment for the sector to thrive.

This panel discussion will bring together stakeholders within the creative sector to discuss the challenges and opportunities facing the creative economy in Ghana. The panelists will share their insights on how to create an enabling environment for the sector to flourish, and will discuss the role of government, the private sector, and civil society in supporting the growth of the creative economy.

FOSTERING FAVOURABLE FRAMEWORK CONDITIONS FOR FAIR WORK

Gig Economy

Description:

This session seeks to foster the favourable framework conditions for fair work in the Gig Economy at the level of workers, platforms and critical stakeholders from politics, business and civil society.

TRANSFORMING REFERRAL SYSTEMS IN MATERNAL AND NEWBORN HEALTH THROUGH DIGITAL INNOVATION

AMP Health and Ghana Health Service

Description:

The Ghana Country Innovation Platform (CIP) serves as an exemplar of utilizing digital innovation to tackle maternal and neonatal issues. These challenges were identified during a collaborative co-creation workshop, spearheaded by the Ghana Health Service (GHS). Among the identified issues, the referral system emerged as a pivotal concern that could benefit significantly from digital innovation solutions.

1:00pm – 2:00pm

LEVERAGING DIGITAL TECHNOLOGIES TO DRIVE RESEARCH AND INDUSTRY COLLABORATION

Impact Investing Ghana -GIIRIC

Description:

Leveraging this national platform is critical to creating awareness of GRIC and secure engagements from the broad stakeholders on the use of GRIC digital platform to foster collaboration and knowledge sharing.

Objectives include;

- Increased participation and engagement on the GRIC digital platform, leading to expanded collaboration opportunities.
- Strengthened connections and collaboration between researchers, industry stakeholders, government entities, and international partners, leading to innovative solutions to address critical challenges and opportunities.
- Fostering collaborations among various stakeholders for economic resilience and inclusive growth.
- Tangible project and partnership creation yielding real-world impact and sustainable outcomes.

We anticipate a lively discussion that will not only increase public awareness of GRIC but also foster meaningful collaboration, encourage innovation, and advance Ghana's digital transformation journey.

ARTIFICIAL INTELLIGENCE FOR PRECISION AGRICULTURE IN GHANA

FairForward

Description:

In recent years, there has been a significant increase in the uptake of AI innovations in economies around the world. The precision, accuracy, and dependability that AI systems offer users cannot be matched by human effort and even some technological tools.

This session is being organized to achieve the following objectives:

- Highlight the importance of AI in improving agricultural systems and processes.
- Enlighten participants on the various “AI for agric.” projects being done in Ghana.
- Highlight the importance of AI-powered agricultural systems to the socio-economic growth of Ghana.

2:00pm – 3:00pm

USER-CENTERED APPROACHES TO ACCELERATING DIGITAL TRANSFORMATION IN SMALL GROWING BUSINESSES

GrowthAfrica Frontiers

Description:

This panel discussion will explore the pivotal role of user-centered strategies in expediting digital transformation for small and growing businesses. It will delve into the significance of understanding and prioritizing user needs, experiences, and expectations as a driving force behind successful digital evolution. By putting users at the core of their transformation efforts, businesses can enhance their competitiveness, customer satisfaction, and growth prospects.

EQUITY AND INNOVATION IN DIGITAL TRANSFORMATION: BRIDGING THE DIVIDE

IDIA - Global Innovation Advisors

Description:

Achieving equity in digital transformation requires a multifaceted approach that considers factors such as diversity and inclusion, digital literacy, ethical AI, and privacy. However, innovation often brings disruptions that may exacerbate existing inequities. Therefore, understanding how to harness innovation to bridge the equity gap as we journey to digital transformation is essential.

This workshop will bring together GDIW attendees, practitioners, policymakers, and advocates to explore strategies and best practices for integrating equity considerations into digital transformation roadmaps, ensuring that the benefits of digital innovation are accessible to all.

LESSONS FROM GHANAIAN STARTUPS THAT FAILED

Ubadi Technologies and Building Bytes Podcast

Description:

Out of every 10 startups that launch globally, on an average 9 of fail and the Ghanaian market is no different. There are numerous of lessons that can learned from technology startups that failed in our Ghanaian market so upcoming entrepreneurs would make sure mistakes.

Objectives

1. Identify the common causes of startup failures in the Ghana sector by sector using publicly available data.
2. Discuss the best approach to overcome or avoid those challenges using present-day skills and expertise.
3. Encourage founders to research about their sectors, talk to other founders and learn from existing data available to the public.

3:00pm – 4:00pm

CAREER SUPPORT FOR FEMALE IN TECH

DigiCAP.gh project/GIBT/AFOS Foundation

Description:

This is a training session on to how to develop a professional personal brand for female tech young professionals: gender-specific insecurities and challenges, branding for introverts, LinkedIn best practices, networking, demonstration and live session on how to put together a CV with HTML + CSS and upload to github pages.

ELEVATING STYLE IN THE DIGITAL REALM: VIRTUAL INFLUENCERS REDEFINING FASHION AND AMPLIFYING BRAND ENGAGEMENT IN THE DIGITAL ERA

Studio 3 Animation / Digital Fashion

Description:

It will be a PowerPoint presentation session, where we will actively engage with and educate the audience on a topic that encapsulates the dynamic intersection of fashion, digital technology and influencer marketing in contemporary digital landscape.

Our focus will center on the pivotal role played by virtual influencers in shaping fashion trends, driving brand promotion, and elevating customer engagement within the ever-evolving context of the digital era.

WHO WILL FINANCE GHANA'S INNOVATION

MESTI

Description:

A lot has been done in analyzing the existing situation of innovation in Ghana. Of all the issues identified in Ghana's National System of Innovation, Coordination and Funding has been outstanding from the Ministry's point of view. How we can consolidate the various funding mechanisms along the innovation value chain is what this session seeks to address.

BRIDGING THE DIGITAL DIVIDE: STRATEGIES TO INCLUDE PERI-URBAN POPULATIONS IN DIGITAL SERVICES

GFA Consulting GmbH

Description:

The session will bring importance to the digital inclusion of peri-urban communities. The heterogeneous panel of experts in design of digital services, community leaders, policy-makers from Ghana as well as experience from other contexts will present strategic approaches to extend digital services to peri-urban areas. This session aims to provide a comprehensive understanding of the unique challenges facing the dynamic environment and offer actionable insight into how communities can be effectively benefit from the digital services.

4:00pm – 5:00pm

THE LAW AS AN ENABLER OF DIGITAL INNOVATION

Eight Geeks at Law

Description:

In the fast-paced world of digital innovation, understanding the legal landscape is crucial for success and sustainability. We will explore how legal provisions can be harnessed to propel your company forward, and how to navigate the intricate web of regulatory compliance.

UNLOCKING STEM POTENTIAL: ROBOTICS TRAINING SESSION

Inovtech

Description:

"Unlocking STEM Potential: Robotics Training Session" is an immersive and transformative workshop that provides participants with a comprehensive introduction to the world of robotics and its pivotal role in enhancing STEM (Science, Technology, Engineering, and Mathematics) education. This hands-on training session is designed to empower attendees with the knowledge and skills needed to harness the potential of robotics in educational settings.

COOPERATION: A TOOL FOR DIGITAL TRANSFORMATION IN NIGERIA

DTC Nigeria

Description:

Discover the importance of cooperation in achieving digital transformation in Nigeria. Join a panel discussion with government representatives, hubs, and GIZ/DTC Nigeria. We will discuss how government policies, organizations like GIZ, and other stakeholders can collaborate to drive digital transformation.

Day 3

Whole Day Event

INVESTMENT READINESS WORKSHOP

MEST

Description: *No data yet...*

10:00am – 12:00am

SYMPOSIUM ON REGULATORY & FUNDING IN THE INNOVATION ECOSYSTEM AND LAUNCH OF BENCHMARKING

NEIP

Description:

The Symposium on Regulatory and Funding in the Innovation Ecosystem can be a crucial component of Ghana Digital and Innovation Week, it will actively address the challenges faced by innovators, celebrate their achievements, and foster collaboration among key stakeholders.

Through these actions, it can contribute to the growth and success of Ghana's digital and innovation ecosystem. This will be followed by the launch of a benchmarking project designed by NEIP.

COLLEGE INNOVATION WORKSHOP

MASHAV

Description:

The event will gather 50 students from 5 secondary schools in Ghana for a workshop on using Design Thinking tools for innovation. The objectives are to introduce them to Design Thinking, promote innovation among students and foster group work and collaboration among the youth.

1:00pm – 2:00pm

SOCIAL ENGINEERING TRENDS IN A DIGITIZED GHANAIAN ECONOMY

Omni Strategies

Description:

Social Engineering is a global menace, and the Ghanaian economy is not immune to. As the economy of Ghana evolves with digitization, these criminals are perfecting their craft and moving at a pace ahead of the changes in the economy to stay relevant and be successful with their attacks.

In recent times, attackers are making use of different social engineering tactics to lure and take advantage of their victims. This presentation is an avenue to have insight into social engineering and its current trends in Ghana.

YOUTH-LED INNOVATION: DRIVING DIGITAL PUBLIC GOODS IN GHANA

UNICEF

Description:

Discussion on promoting and sustaining Digital Public Goods, fostering innovation and equitable access in Ghana. How accelerators can help support startups to locally develop DPGs that are positioned for scale.

2:00pm – 3:00pm

\$10K PITCH COMPETITION

Motiv Africa & Innovation Village

Description:

MoTIV Africa is announcing the \$10K Challenge for the Ghana Creative Economy. This innovative competition aims to catalyze and support creative innovations that have the potential to transform the landscape of Ghana's creative sector. The \$10K Challenge invites individuals, teams, and organizations across Ghana to submit their creative innovations and ideas.

Participants are required to present a compelling pitch outlining how they would utilize the \$10,000 grant funding to bring their project to life and contribute to the growth of the creative economy in Ghana. During the pitch session, shortlisted applicant will have an allocated time to pitch their ideas to judges.

The winner of the \$10K Challenge will receive not only a grant funding of \$10,000 to bring their project to fruition but also an exclusive opportunity for growth and learning, including an all expense paid trip to MoTIV in Kampala, Uganda.

BENEFITS/IMPACT OF OUR HUBS ACCELERATOR PROGRAMME

NEIP

Description:

The panel discussion brings together leaders of innovation hubs to share their experiences and insights gained from participating in the Hubs Accelerator Programme. Hub leaders will explain the benefits and positive impacts of the accelerator program on their respective organizations and the startups they support. The discussion will also highlight success stories, challenges overcome and lessons learned.

EMPOWERING GHANA'S INFORMAL ENTREPRENEURS: A DATA-DRIVEN APPROACH TO BUSINESS COACHING AND FUNDING

WIDU

Description:

Join WIDU.africa for a dynamic session that delves into the heart of our project, aimed at supporting entrepreneurs in the informal sector with remittances. Discover how our innovative digital platform is revolutionizing the way we support entrepreneurs, providing business coaching and funding where it's needed most. Through this session, we aim to showcase the impactful work we've been doing, our data-driven approach, and how we're effectively targeting the needs of our entrepreneurs.

3:00pm – 4:00pm

THE GAME DEVELOPMENT AND E-SPORTS INDUSTRY IN GHANA: A PANEL DISCUSSION WITH THE MAJOR PLAYER

Gamers Association Ghana

Description:

Ghana's game development and e-sports industry is still in its early stages, but it is growing rapidly. This panel discussion will bring together some of the major players in the industry to provide context, share their experiences, and discuss the future of the industry.

4:00pm – 5:00pm

Closing Ceremony